

Awair S.r.I.
Via Antonio da Recanate, 1
20124 Milano

# INFORMATION NOTICE for WEB SITE (T-006) IN ACCORDANCE WITH REGULATION (EU) 2016/679 of 27 April 2016 (GDPR)

on the protection of natural persons with regard to the processing of personal data

Regulation (EU) 2016/679, which shall apply from 25 May 2018, in governing the right to privacy has established that the collection and processing of any personal data must be preceded by the information notice and the free consent expressed by the data subject whom the data refer to.

Hence, we hereby inform you that, in accordance with art. 7 of the aforementioned regulation, **the personal** data collected through offline and online forms, will be processed in compliance with the following principles.

#### PRINCIPLES WHICH CAN BE APPLIED TO THE PROCESSING OF PERSONAL DATA

(art. 5 GDPR): the data will be processed in a lawful, fair and transparent manner, they will be collected for specific, explicit and legitimate purposes, they will be adequate, relevant and limited to what is necessary, they will be exact and updated, if needed; they will be stored for a limited period of time and necessary for the purposes for which they are processed, and they will be processed in a manner that ensures appropriate **security.** 

#### CONTROLLER

The data controller is AWAIR S.r.l., a company headquartered in Via Antonio da Recanate, 1, 20124 Milano (MI) acting through their legal representative.

#### **PURPOSES OF PROCESSING**

Acquired personal data may be used by AWAIR or trusted third parties for the following purposes:

a) Sending technical and marketing communications for information purposes and in our mutual interest;

#### **MEANS OF PROCESSING**

As regards the purposes stated, the processing of personal data is carried out by manual, automated and electronic means, strictly necessary and proportionate for the purposes and, in any case, in a manner that ensures security and confidentiality of such data. Please note that automated decision-making and profiling are not used.

#### RECIPIENTS

The data collected will not be communicated nor disclosed to a third party which is not part of AWAIR, with the exception of technical partners providing support to enable the mailing process.

## TRANSFER OF PERSONAL DATA TO THIRD COUNTRIES

The data we process may be transferred to our subsidiaries or partners, always with regard to the purposes mentioned above, and always within the European Union.

#### STORAGE PERIOD

The data collected for internal purposes will be stored for a maximum period of five years since the last contact.

## **RIGHTS OF THE DATA SUBJECT**

Articles 15 to 21 of the Regulation set out the rights of the data subject such as: access, rectification, erasure, restriction, communication, portability, right to object, withdrawal of consent and right to lodge a complaint with the supervisory authority.

### MODALITIES FOR THE EXERCISE OF THE RIGHTS OF THE DATA SUBJECT

The data subject can exercise their rights by writing to: AWAIR S.r.l. to the attention of Ms. Giuliana Mason - Email <a href="mailto:info@awair.eu">info@awair.eu</a>

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